

Agenda Item 17 – Mar Meeting

Social Media

This issue was deferred from the October meeting in order for a check to be made with other councils to ascertain their procedures. Council did, however, agree a social media policy at that point.

Different councils use an array of social media platforms, so the choice of platform can be tailored to suit EDFPC.

To ensure compliance with the policy and GDPR. The old Facebook page should direct users to the new one and closed down after a year.

Cllr Baker is happy to create new Facebook and Instagram profiles, together with a Whatsapp group profile, and could extract details from the mailing list for dissemination on these platforms.

All 3 profiles will be restricted to posting by the clerk or councillors, in line with the social media policy.

A new phone number is required to link to the WhatsApp profile, which could also be used for 2 factor authentication on the Facebook and Instagram accounts. This would aid security and GDPR/Policy compliance. The 'phone would remain council property (not for private use).

Cllr Baker is expecting to leave the village within the next few months but is happy to set up the framework for communication before passing this to another councillor.

I would prefer this to be taken over by a councillor as I am not confident in the technical aspects of social media.

Proposal:

- a) To nominate a councillor to take over responsibility for posting and administration.
- b) Start afresh with new Facebook and Instagram accounts
- c) Consider a WhatsApp profile also.
- d) Purchase a dedicated mobile 'phone (2nd hand handset around £100) Pay as you go Sim card perhaps £30 p.a. (note a council handset would be useful for all 2-factor authentication, HMRC etc)

Phil Burgess

Clerk to East Dean and Friston