

## **Agenda Item 15 – Nov Meeting**

### **Café East Dean**

Cllr Bustard and I met Raj and the café manager following a complaint regarding signage and a verbal altercation in the café.

The complaint related to misleading signage and vehicles entering Gore Farm Close in error.

The aim for the council is to ensure signage is within guidelines and not misleading. At the same time, we have a duty to support businesses in the area, and this was stressed at the meeting.

#### **Current Position:**

- The only sign attached to the wall is one for the Butchers. Raj confirmed he has no attached signage. (photo 2 below)
- Two A-frames are positioned near the West-bound bus shelter. One for the café and one for the shop. These appear to be in line with A-frame guidance attached and are removed at night. (photo 3 below)
- Raj is not looking to attract passing motorists, rather the pedestrians waiting at the bus stops on either side of the A259
- Council sign on West-bound bus shelter is misleading and perhaps pre-dates the development of Gore Farm Close. (photo 1 below).

Guidance for advertising boards is attached, and the A-frames comply (with the possible exception of item 18). There is certainly nothing which would warrant enforcement and removal under Section 149 of the Highways Act 1980.

#### **Proposals:**

1. Replace sign on bus shelter for sign showing walking person icon with Café and Shops in Korean/Chinese & English.
2. Consider additional signage in Gore Farm Close. (No Entry sign with “vehicle access for residents only” placard affixed). Once past the A259 pavement the Gore Farm pavement is private, rather than Highways responsibility.
3. Guidance attached to be forwarded to Raj

Phil Burgess

Clerk to East Dean and Friston

