



East Dean & Friston

P a r i s h C o u n c i l

Date: 7TH June 2018

Title: Report Item 7 – Council Website

By: Cllr A Hookham (Lead Member)

Purpose: To provide a report on recommended websites

Recommendations: a) To note the report
b) To approve the acquisition of a Vision ICT website

- Vision ICT:
 - Transparency Code Price Package:
 - A £500 + VAT website that complies with the Transparency Code.
 - Annual cost after Year 1 would be £125 + VAT to include: Hosting, email, unlimited website storage for files and pictures, domain renewal, website warranty and ongoing help and support.
 - All initial content added for you.
 - Easy to use Content Management System for all pages of the website.
 - Domain Name Registered - .org.uk or .co.uk domain name.
 - An email account set up based on the domain name. They can provide all councillors with an email address. The cost per account is £18 per year + VAT. It includes a 25gb mailbox, anti-spam, virus protection and supports IMAP which allows email to sync to mobile devices.
 - Online enquiry form.
 - Ongoing help and support whenever needed.
 - Google Analytics to monitor site usage all set up for you.
 - Full Website warranty Website Hosting of site in year 1.
 - +2 free community pages that you will be able to add.
 - Will also be able to offer full training on editing your website + additional IT training to help ensure you can make full use of your computer/laptop and emails. A range of training packages can be offered and we can discuss the most appropriate one for you. Prices range from £75 up to £325.
 - Data Back-Up:
 - A one off £50 set up fee and then one payment per year of £120 (£10 per month) or £30 per quarter for storing up to 512GB of space for 2 computers + VAT.
 - Hourly backups.
 - Easy to set up.
 - Relieves you of worry and stress.

- Files safely stored off site in the UK.
 - All data sent over a secure connection.
 - Access your files remotely.
 - Can backup multiple computers.
- Questionnaires:
 - Short snap surveys from £75.
 - Full questionnaires from £150.
- Graphic Design:
 - Branding
 - Stationery
 - Posters
 - Leaflet/Flyers
 - Exhibition Graphics
 - Presentations
 - Questionnaires
 - Newsletters
 - Brochures
 - Annual Reports
 - Not sure on prices, I presume it would be a matter of checking as and when we need these things done.
- Function 28:
 - We can give you the framework to build a great Parish website. With all the areas that ensure your Parish website meets the Transparency Code obligations.
 - Fully responsive website set up to meet the legal requirements of the Transparency Code.
 - All initial content added, if required and supplied by your project leader.
 - Easy to use Content Management System (CMS) for all pages of the website.
 - Domain Name Registered – .org.uk or.co.uk domain name. We can register your website with a .gov.uk extension, however there is an additional cost of £85 per annum for that service.
 - x1 email account (with unlimited aliases) based on the chosen domain name. Additional email accounts can be added but there is additional cost. As we use a military grade email system to prevent spam/virus which is not a free service.
 - Ability to add as many new pages as you like – so you can add further community areas to the website without the fear of having to pay further money for every new page (like some companies would charge).
 - Online enquiry forms. – You are not limited to having just the one form for “contact us” you can add forms for other purposes if you want.
 - Online Newsletter sign up facilities – if required, so you can email newsletters to your parishioners – this is a free service for up to 2,000 email recipients. If your readership is more than that you can upgrade to our premium version of the email shot tool £90 + VAT per annum).
 - Photo/Video galleries – If required, so you can post photos or videos onto the website and easily manage them.
 - Facebook/Twitter – If you have Facebook or Twitter accounts we can integrate them into the website, this will not only encourage your parishioners to keep coming back to the website but will save you time by only having to post your news/updates in one place.

- Ongoing help and support – whenever needed. We also give you help documents to ensure you have the information at hand.
- Analytics – to monitor site usage.
- For £450 + VAT (the offer price is based upon our website utilising the layout of their example website) we get ongoing help and support and may be able to get funding from the Government funding initiative to help local Parishes fund their website. <https://www.nalc.gov.uk/our-work/the-transparency-fund>
- Ongoing monthly costs **£10 + VAT** to include: hosting, unlimited website storage for files and images, annual domain renewal (if .co.uk or .org.uk), and ongoing help and support.
- The website set-up described above can be further developed if your council requires additional information to be added.
- Wix (Wildcard):
 - Design it ourselves!
 - Free!
 - No training!
 - Let's call it a challenge!!

Comparison of prices:

Vision ICT	Function 28
£500+VAT set-up	£450+VAT set-up
£125+VAT annual cost after year 1	£10+VAT per month (i.e. £120 per year)

All the information above is taken from the respective company's websites and from communication with them.

To conclude, I believe Vision ICT is going to be better in the long term. Both companies offer very similar products for almost the same amount, but I believe there is more room for expansion with Vision ICT.