

Date: 1st February 2018

Title: Report Item 6 – Social Media

By: Cllr A Hookham

Purpose: To provide a draft Social Media policy for adoption by the council

Recommendations: To adopt the policy

Draft East Dean and Friston Parish Council Social Media Policy

The aim of this policy is to set out a Code of Practice to provide guidance to Parish Councillors, Parish Staff and others who engage with the Parish Council using social media. This policy sits alongside relevant existing policies which need to be taken into consideration.

This policy covers all forms of social media and social networking sites which include (but are not limited to):

- Facebook, LinkedIn, and other social networking sites;
- Twitter and other micro-blogging sites;
- Video and podcast sites;
- Blogs and discussion forums.

Social media does not and will not replace existing forms of communication.

1. Councillor's/Clerk's reserve the right to express their individual opinions on social media platforms.
2. If publishing information about EDFPC, Councillor's/Clerk's should use a disclaimer stating that it is their personal opinion and in no way reflects the view of the EDFPC.
3. We reserve the right to remove any offensive, abusive or racist posts at any time.
4. When Councilor's and clerk's post as EDFPC, principles of integrity, professionalism, privacy and impartiality should and will be observed.
5. Councillor's/Clerk's will be transparent, but will not post any sensitive or confidential information on any of the EDFPC social media platforms.
6. If user's wish to make a formal correspondence with the EDFPC, they should either email (via website), message the EDFPC Facebook page, or, come to an EDFPC meeting and speak in the public forum. Anything that is just said on the EDFPC Facebook page will not necessarily be considered as a formal correspondence and hence, won't be discussed at the EDFPC meetings.