

## **East Sussex businesses - this one's for you**

We're delivering *Stay Smart, Grow Strong* - a series of **8 fully funded workshops running from May to July across East Sussex**.

Designed for **sole traders, micro and small businesses**, the programme is all about helping you get **clarity, reset your approach and take confident next steps**.

Workshops cover four key areas:

### **Smart Sales**

Turn conversations into customers with a more natural, confident approach to selling.

### **Smart Marketing**

Get your business seen, known and chosen with clearer, more effective marketing.

### **Smart Finance**

Strengthen your financial foundations and make better-informed business decisions.

### **Grow Strong**

Build the structure, systems and mindset needed to grow sustainably.

All sessions are **practical, jargon-free and focused on real-world action** you can take straight back into your business.

 **Find out more & book your place:** [LINK](#)

<https://www.eventbrite.co.uk/o/stay-smart-grow-strong-112761617411>